



American Society for  
**Precision Engineering**

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35<sup>TH</sup> ANNUAL MEETING  
OCTOBER 19-23, 2020  
RENAISSANCE MINNEAPOLIS HOTEL  
THE DEPOT  
MINNEAPOLIS, MN, USA

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## IT'S WHERE PRECISION ENGINEERING BUSINESS GETS DONE.

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ASPE is a global community advancing the science and art of precision engineering. Annual Meeting attendees represent leading businesses, government laboratories and university teams all joined together in the pursuit of the next decimal place.

ASPE forms an accessible network – a resource pool – to learn from and present to, and a place to discover new concepts, processes and products to drive manufacturing to new levels of precision performance.

The ASPE conference offers several break out tutorial sessions which provide attendees with opportunities to learn about some of the new and current topics in our industry. During the conference, attendees have the opportunity to participate in presentations that are planned around content of interest to the precision engineering community and engage in Q&A sessions with experts on subject matter. Our Commercial Sessions consist of exhibitors being able to interact with our conference attendees to discuss their products and services, update attendees on news and information on future products, and demonstrate their available products in a trade show style format.

As the premier precision engineering conference in North America, the ASPE Annual Meeting offers the latest in precision engineering research in Asia, Europe and the Americas. Participants from all over the world have the opportunity to exchange ideas with internationally renowned experts in the field. The exhibition is an excellent venue for you to showcase your products to a highly relevant audience, making your business even more successful.

# IT'S YOUR TARGET AUDIENCE

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As of 2018, the ASPE Annual Meeting has between 350 to 400 attendees flow through the conference and exhibit during the two and one-half day event. About 58% of the attendees are ASPE members, while the rest are first-time attendees looking for the technology that they have been seeking to improve their research and business.

Well-educated (PhDs, Masters and Bachelor's) participants who work in industry, government laboratories and academia attend the ASPE Annual Meetings. Between 10% and 15% of the attendees are graduate students studying in the specialized field of precision engineering, so the Meeting is an opportunity to locate excellent talent as well.

Approximately 72% of attendees work for organizations in the USA, while 16% work for organizations in Asia and 11% work in Europe. The remaining attendees represent Canada and Mexico.

Industries represented at the Annual Meeting include medicine, semiconductors, microelectronics, telecommunications, automotive, optics and photonics, MEMS, nanotechnology, aerospace and defense and machine tools. All of these industries have a need to understand and use precision engineering principles and techniques, and the following technologies can help achieve the precision necessary to improve quality and performance.

- ★ Precision motion, including both macro and micro systems
- ★ Motion control systems, including electronics and software
- ★ Dimensional metrology sensors and tools including surface and form metrology
- ★ Calibration tools, artifacts and software
- ★ Diamond turning and precision grinding machines
- ★ The latest materials including glass, metals and ceramics
- ★ Software for design, simulation and inspection
- ★ Environmental control, including temperature and vibration

The Exhibition at the 35th ASPE Annual Meeting is your opportunity to reach your target audience. Find new customers and help them find the right precision engineering tools to achieve their goals.

# CONFERENCE SPONSORSHIP

Opportunities for attendee engagement at the ASPE Annual Conference These can be purchased in addition to an exhibitor booth or as a single method of support.

	Logo listed with corresponding item in the agenda	Signage on site during corresponding item in the agenda	Logo listed in E-newsletters and E-blast marketing	Opportunity to address attendees during selected Oral Sessions	One (1) Complimentary Conference registration
<b>COFFEE BREAK SPONSOR</b> \$850 Opportunity available for each day	✓	✓			
<b>WIFI SPONSOR</b> \$550	✓		✓		
<b>LANYARD SPONSOR</b> \$1,800	✓	✓	✓		
<b>SPEAKER'S BREAKFAST SPONSOR</b> \$2,800	✓	✓	✓		
<b>LUNCH SPONSOR</b> \$3,500	✓	✓	✓	✓	✓
<b>*WELCOME RECEPTION KEYNOTE SPONSOR</b> \$4,800	✓	✓	✓	✓	✓
<b>WEDNESDAY NIGHT DINNER RECEPTION</b> \$9,500	✓	✓	✓	✓	✓

## STUDENT CHALLENGE SUPPORT FOR ASPE

The Student Challenge was created to help our society develop new talent that not only understands the basic engineering principles but also can use their hands to quickly build prototypes that demonstrate those principles. To make this challenge happen we need your financial support. The funds will go towards the challenge hardware, developmental work, supplies for the challenge, meals, drinks and towards the grand prizes. Levels of support are outlined below, and if you wish to customize an opportunity, please contact the office.

	Contribution	Company logo on event promotional and onsite materials	Access students during the challenge	Opportunity to introduce organization during Student Challenge Luncheon	Plaque and recognition from Society for support
<b>BRONZE</b>	\$1,000	✓	✓		
<b>SILVER</b>	\$2,000	✓	✓	5 minutes	
<b>GOLD</b>	\$4,000	✓	✓	10 minutes	✓
<b>PLATINUM</b>	\$4,000 + > 3 YEARS	✓	✓	20 minutes	✓

# PREVIOUS EXHIBITORS

II-VI	IKO International	Dynamics Research Lab
4D Technology Corporation	Innolite	Philips Applied Technologies
ABTech	K&Y Diamond	Physik Instrumente
Aerotech	Kaman Precision Products	Piezosystem Jena
Alicona	KERN Microtechnik GmbH	Polytec, Inc.
ALIO Industries, Inc.	Keyence	Praecis, Inc.
Ambios Technology, Inc.	Kinetic Ceramics	Precision Environments
Ametek Precitech	Kriterion, LLC	Prior Scientific/Queensgate
ARC Nano	Krosaki Harima Corporation	Professional Instruments Co.
attocube	Kugler of America, Ltd.	Renishaw
Baltec	Lion Precision	Riverhawk Company
Benstone Instruments	Magnescale	Roeders of America Inc.
Bilz Vibration Technology	Mahr/ESDI	Schneider Optical Machines
Bruker Nano Surfaces	Makino	Sensofar, LLC
Carl Zeiss IMT	MI-Partners	Starrett Tru-Stone Technologies
CeramTec	MicroFab Technologies, Inc.	TAC Americas, Inc.
Chardon Tool	MicroLam	Technodiamant
CMPC Engineered Surface Finishes Co.	Moore Nanotechnology	The Precision Alliance
Contour Fine Tooling, Inc.	NASCENT - University of Texas - Austin	Third Wave Systems, Inc.
CoorsTek Technical Ceramics, Inc.	National Physical Laboratory	TMC Ametek
Corning Tropel	New Way Air Bearings	TOWA USA Corporation
Cranfield Precision	Newport Corporation	TREK, Inc.
CyberTechnologies	Nikon Corporation	Trioptics
Delta Tau Data Systems, Inc.	NCSU-Precision Engineering Ctr.	Trust Automation
Engineering Synthesis Design, Inc.	Novacentrix	UNC-Charlotte Center for Precision Metrology
euspen	NPoint	UNC Charlotte
Fabreeka International, Inc.	NTS SD	Varedan Technologies
Heidenhain	Optical Perspectives	VDL ETG
Hexagon Metrology	Optikos	Western Environmental
HUBER Diffraction and Positioning & Co. KG	Optipro Systems LLC	Zygo Corporation
	Penn State - Machine	

## EXHIBITOR INFORMATION

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### LOCATION

Renaissance Minneapolis Hotel  
The Depot  
Minneapolis, MN, USA

### EXHIBIT CHARGES

\$1,650 for ASPE Corporate Sponsors  
\$2,200 for all other exhibitors

### DATES

#### Exhibitor Move-In\*

Tuesday, October 20.....8:00 AM - 3:00 PM

#### Exhibition Open to Attendees\*

Tuesday, October 20.....6:00 PM - 7:00 PM

Wednesday, October 21..... 9:00 AM - 6:00 PM

Thursday, October 22 ..... 9:00 AM - 6:00 PM

Friday, October 23..... 9:00 AM - 1:00 PM

#### Exhibitor Move-Out\*

Friday, October 23..... 1:00 PM - 4:00 PM

### ASSIGNMENT OF SPACE

Exhibit booth locations will be assigned by ASPE, which reserves the right to rearrange the floor plan at any time. Preferences of exhibitors noted on the reservation form will be taken into consideration when ASPE assigns booth space. ASPE reserves the right to relocate exhibitors should it become necessary for causes beyond the control of ASPE.

### EXHIBITOR SUPPORT

ASPE will inform exhibitors as to the official exhibition contractor as soon as those plans are finalized.

### INCLUDED WITH YOUR BOOTH FEE

- ☆ 8' deep x 10' wide pipe-and-drape booth with back (8') and side (3') drapes
- ☆ One 6' Draped Table
- ☆ Two Chairs
- ☆ One Exhibitor ID Sign
- ☆ Opportunity to Speak at the Commercial Session
- ☆ Designated Exhibitor Representative has access to entire technical conference
- ☆ Two "Booth Only" personnel whose activities are confined to the exhibit floor

### DEADLINES & PAYMENT

All exhibitor registrations must be received by October 1, 2020. Payment must be received with application in order to reserve space.

### CANCELLATIONS

Cancellation of any exhibit space after **September 15, 2020** will result in a cancellation penalty of 50% to be retained by ASPE for administrative costs. **There will be absolutely no refunds after October 1, 2020.**



## RESERVE YOUR BOOTH NOW!

**Complete and return to ASPE Office, [info@aspe.net](mailto:info@aspe.net)**

Please include the contact information of the person responsible for making booth and exhibit arrangements

Mr.  Ms.  Dr.  Prof.  Other \_\_\_\_\_

Family Name Given Name Middle Initial

Title

Organization

Street or Mailing Address

City State Zip Country

Telephone Fax

E-mail Address

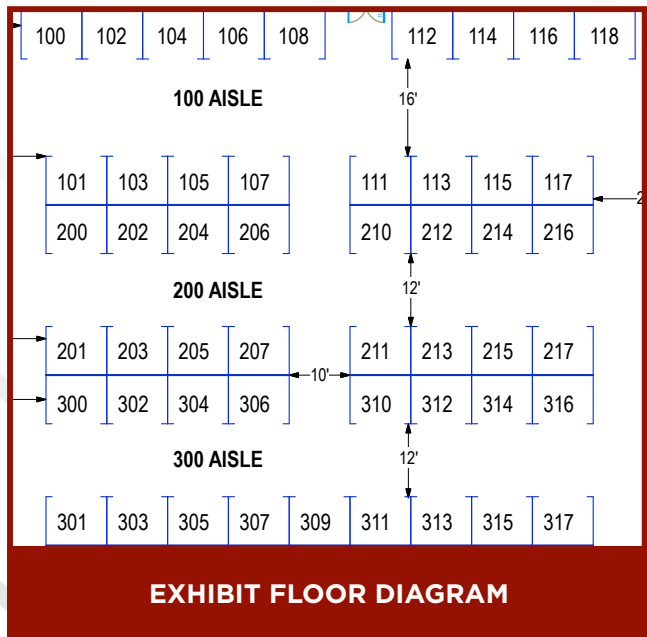
**NUMBER OF BOOTHS REQUESTED** \_\_\_\_\_

**LIST EXHIBIT ATTENDEES**

NAMES & EMAIL OF 2 BOOTH-ONLY PERSONNEL

NAME & EMAIL OF 1 FULL ACCESS

LIST ANY COMPANIES YOU DO NOT WANT TO BE NEXT TO: \_\_\_\_\_



**701 Exposition Place, Suite 206  
Raleigh, NC 27615  
[www.aspe.net](http://www.aspe.net)**

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SAVE THE DATE



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